



Linked

Learn how to connect with the world's largest - and fastest growing professional network

THURSDAY, MARCH 4, 2010
7:30 - 9:00am
CARW Conference Room | 12300 W Center Street
Free Parking

FREE TO CARW MEMBERS
\$20 NON-MEMBERS
Space is limited. Pre-registration is highly recommended

LinkedIn Speed Training

- 1 Build a network of business professionals on the world's business social networking site for finding customers, suppliers, employees and jobs.
- 2 Begin to write and improve on the LinkedIn Profile which is a "resume on steroids" searchable not only on LinkedIn but on the internet in general.
- 3 Virtually network with business professionals on events, information and connections that can help accomplish all business related goals.
- 4 Review profiles of the individual that the student may be meeting/interviewing with prior to meeting
- 5 Establish and join groups of like minded individuals for knowledge sharing and relationship sharing
- 6 Search LinkedIn data base of over 55 million business professionals for new business contacts and relationships



Wayne Breitbarth is the Co-President and Co-Owner of M&M Office Interiors located in Pewaukee, Wisconsin. M&M has served the southeastern Wisconsin interiors and furniture market for almost 50 years as a full service office furniture dealer and the exclusive distributor of Haworth office furniture and products in southeastern Wisconsin. Wayne is also a CPA and went to UW Whitewater for his accounting degree and has a MBA from Marquette. He serves on the Board of Make A Difference Wisconsin and The Community Warehouse, is a member of the MATC Accounting Careers Advisory Board and he is also very involved in Eastbrook Church in Milwaukee as a youth leader and teacher. He recently received the WICPA's Public Service

Award for his extensive volunteer activity in his career in the Milwaukee area. He lives in Mequon with his wife of 29 years and has three daughters two in college and one attending Homestead HS.

Wayne began "moonlighting as an unofficial LinkedIn Trainer" early in 2009 and has now led seminars for thousands of Southeastern Wisconsin business professionals including many area Chambers of Commerce and many individual business development departments of some of Milwaukee's most prominent companies and organizations. He was a featured speaker at the BizTimes Expo this past spring, a panelist for the Milwaukee Press Club's presentations on Social Networking and is the most quoted expert on LinkedIn in the area in publications including the Milwaukee JournalSentinel, BizTimes Milwaukee and the Wisconsin Builder Magazine. He has fondly been given the title "LinkedIn guru" in Southeastern Wisconsin.

Please submit completed REGISTRATION form along with payment to the CARW office:
12300 W. Center Street, Milwaukee, WI 53222 | p: 414/271.2021 | f: 414/271.6126 | e: allyson@carw.com

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